

VALUE

WHY SHOULD YOU JOIN HHHBA?

- ✓ Your HHHBA membership identifies you as a **highly recommended** and **trusted** business and presents a mark of **professional distinction**. It is an indication of a higher quality of products and services and it inspires trust and **confidence with clients and consumers**.
- ✓ HHHBA is one of the only associations where members create **strong, long-lasting professional and personal connections**. We are a big family with a culture that encourages and strengthens genuine relationships that lead to **successful collaborations**.
- ✓ **Successful relationships** are a result of **preservation of culture**: before approval, new applications are circulated amongst our members and are vetted by our BoD and Membership Committee. In addition, our referral/ sponsor program guarantees that new and old members share similar **values and ideas**.
- ✓ HHHBA members are also members of the **Ontario HBA** and the **Canadian HBA** and they benefit from services and activities of all levels. They also have the opportunity to gain provincial and national industry recognition by participating at the **OHBA** and **CHBA Awards of Distinction**.
- ✓ Through a range of **provincial, local and national networking events**, our members open their doors to **new business opportunities** at all three levels of the Association. By joining HHHBA you are joining an **exclusive network of leading industry professionals** who are committed to exchanging information and experiences, support each other in business and **build successful partnerships**.
- ✓ Our members have exclusive access to **industry and business news** through the OHBA and CHBA online news sources and print publications, as well as through our own **newsletter, Development Council news** and **HHHBA blog**. All updates are accessible at all times at a dedicated **"members only"** section on the HHHBA website.
- ✓ Our members have access to a wide variety of **educational material** and **professional development courses** through **seminars, education forums, webinars, training programs** and others. They are able to develop their skills, stay informed and manage their business **successfully and profitably**.
- ✓ Our **Membership Advantage Program** has a significant **financial value**. When used successfully you can easily cover and **exceed the monetary value of your annual membership fee**.